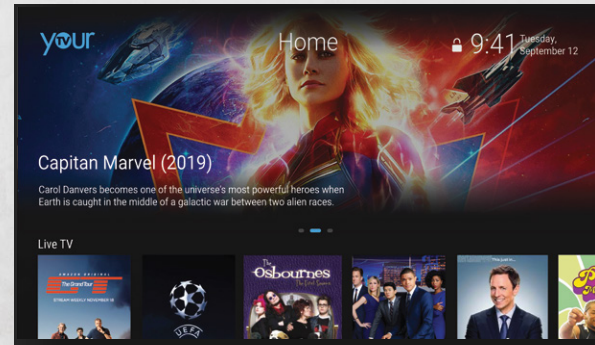




## MINERVA YOURTV NOW

CREATE THE BEST PLACE  
FOR THE BEST CONTENT



## Compelling User Experience

- Personalized Recommendations
- Voice Search and Filters for Ease of Discovery
- Restart, Catch-Up, and Pause Live TV
- Series and Binge Watching
- Seamless Navigation Across All Content Sources
- Applications for Consumer Devices and Set-Top Boxes

## Operator Configurable User Interface

- Easily Create Unlimited Stripes and Pages
- Define Rules to Place Content on Stripes
  - Recommendations, Trending, Curated Content, Filters
- Control Visual Presentation and Navigation
- Dynamically Promote Specific Content
- Customizable Presentation by Device Type

CONNECTING  
SUBSCRIBERS  
TO THE BEST  
CONTENT ON  
ANY NETWORK,  
ANY DEVICE,  
ANYWHERE

# ALL CONTENT, ALL PLATFORMS, ONE EXPERIENCE



## Superior Operator Control

- Full End-to-End Solution
- Content Promotion and Merchandising
- Regional Lineups and Service Packages
- Hospitality Specific Services
- Playback Policy Rules by Device and Content

## Fastest Time to Convert

- Turnkey Cloud Offering
- Full ABR and Multicast Headend
- Support BYODs and Set-Top Boxes
- Transition from any Legacy System

## Real World Results

- Create a Thriving TV Service
- Improve Customer Engagement
- Reduce Legacy Infrastructure Costs

**+33**

Average NPS improvement

**70%**

Average non-linear usage/month

**60%**

Average OTT usage/month

**-15%**

Average reduction in churn of legacy subscribers after adding multiscreen services

Source: Telecom Argentina, 2018  
Flow TV service, powered by Minerva 10, and enjoyed by 1M subscribers



**BEST CONTENT  
BEST DISCOVERY  
BEST DELIVERY**

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