



Stream Everywhere. Easily.



## STREAM LIVE, LINEAR & VIDEO ON DEMAND - TO SCREENS OF ALL SIZES



## BRANDED MOBILE & OTT APPS

Easily launch your own branded iOS, Android, Roku, Apple TV, and Fire TV apps with TelVue CloudCast Apps. Fast turn-around, no-hassel and no-development required! TelVue takes care of submitting to the most popular app stores. Expand viewership and reach new audiences.

## A PLAYER THAT'S RESPONSIVE, CUSTOMIZABLE, AND SOCIAL

- A fully responsive viewing experience that automatically adapts to the size of the user's screen
- Adaptive streaming for seamless HD viewing.
- Customizable CloudCast player for full content navigation, organization and branding control.
- Share the link, embed the video or collection of videos, post to social media, enable direct downloads.
- Display Closed Captions in Multiple Languages.
- Searchable Meetings & Videos with Caption Transcript Search.
- Use Apple Airplay & Google Chromecast to watch on TVs.
  - Monetize with Video Ads and Paywall.

TelVue<sup>®</sup> CloudCast<sup>™</sup> streams your video over the Internet to multiple screens, without taxing your organization's bandwidth. Reach new audiences, whether they are using mobile phones, tablets, computers, or Internet-connected Set Top Boxes or TVs. TelVue CloudCast handles Live, Linear and VOD programming. Drive your audience to your own website and your own Mobile & OTT TV apps.

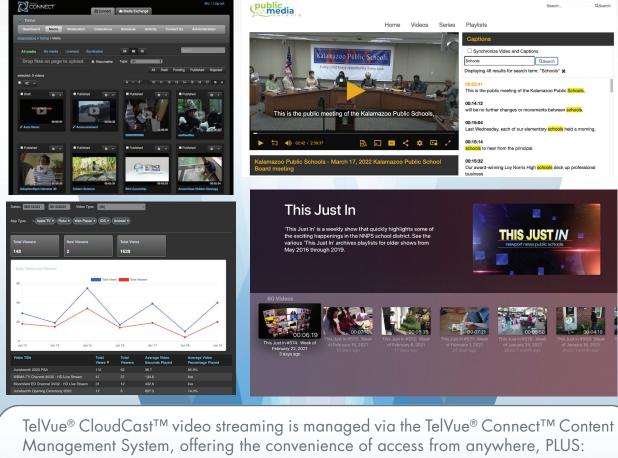
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WE SHARE YOUR VISION



## Manage from Anywhere.



- Upload any format, from anywhere, with In-browser previews
- Cloud VOD transcoding including Adaptive Bit Rate (ABR)
- Manage live streams and on-demand programming
- Easy publishing to your website and multiple Mobile & OTT apps
- Automatic generation of Closed Captions in over 100 languages
- Manage Pre/Mid/Post-Roll Video Ads, Banner Ads
- Multiple contributors and moderation
- Native Viewer Analytics & Reports to gain valuable audience insight
- Advanced metadata management, chapters & index points
- Organization by Playlists, Series, Categories, Features, and Most Recent
- Automatically publish content from a TelVue HyperCaster<sup>®</sup>

**TelVue® Corporation** is a broadcast technology innovator and leader that helps video broadcasters automate their channels, expand their audiences across multiple screens, and broaden their ability to monetize their content. TelVue's professional quality broadcast equipment and cloud video services include all-in-one digital broadcast servers, ad servers, live and VOD Internet streaming, multi-user contribution and transcoding, hosted broadcast, broadcast program sharing, and web-based digital signage. TelVue serves the local origination and leased access needs for 9 of the top 10 Cable and Telco MSOs and over 100 cable & telco TV operators, powers over 2,500 hyperlocal and PEG channels, and delivers local programming to over 50 million households.



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